

INDIECONNECTORS LAUNCH PARTY

#CMW2015 May 7 4-7 pm



Indie Connectors Launch Party

Toronto (Canada) April 29, 2015 - Life just got a whole lot easier for indie artists! INDIE CONNECTORS is a new company formed to educate artists, connect them with reputable people in the industry and provide a number of services at a discounted rate.

The company was formed by Yvonne Valnea, President (Last Tango Productions), Andrea Morris, Vice President, (AM to FM Promotions), and Heather Ostertag, Secretary/Treasurer (Heather Ostertag & Associates). After years of working in the music industry and seeing artists overspend on the wrong services, they decided it was time to join forces and provide a central location for all things indie.

Indie Connectors will offer a variety of services, including:

- Advice from the experts (articles from our roster, interviews with radio, print media, record labels, etc.)
- Discounted rates for key industry services including radio and media delivery (the most complete and up to date lists in the industry!)
- Worldwide distribution possibilities when you become part of the Indie Connectors roster (via Believe Digital)
- Education and information (your one-stop place for all things Indie)
- Consulting (getting you started with personal one-on-ones) and mentoring opportunities
- Representation and promo opportunities at conferences (i.e. Midem, NXNE, CMW and more)
- Referral services to reputable tried and true vetted members of the industry
- Industry panels and networking opportunities
- Project planning and budgeting assistance - where to find the money!

Indie Connectors launch party will be held during CMW on Thursday, May 7 from 4pm-7pm at Quinn's restaurant in the Sheraton Hotel. The swag bags will feature a coupon book with discounts on a variety of services from trusted industry professionals. EVERYONE is a winner with Indie Connectors!! GET AND CONNECT!!!

Indie Connectors is THE place for artists and basically anyone in the indie world, to grow their network. For more information, check out the website: www.indieconnectors.com.

Indie Connectors

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